



Business
Retention &
Expansion
Committee
Newsletter

BUILDING TWEED BUSINESS – BR&E NEWSLETTER

ISSUE 1 – DECEMBER 2017

Community Improvement Plan (CIP)



Your BR&E Team has been diligently working on creating a Community Improvement Plan (CIP) for the Municipality of Tweed. A CIP is designed to assist in community revitalization and often serves as a catalyst for achieving economic, community planning and urban development goals. Municipalities establish policies in their Official Plans to define CIP project areas which can include large areas of a municipality or targeted areas. We have been working with County Planning to extend our CIP beyond the Village of Tweed to include the Hamlets of Actinolite, Marlbank, Queensborough and Thomasburg.

Typically, CIPs include a

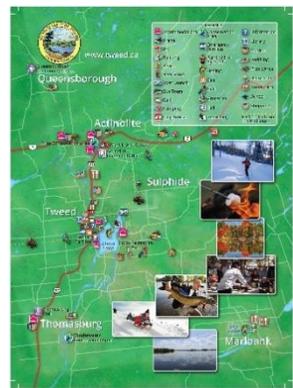
wide range of financial incentive programs and policies that encourage revitalization and redevelopment, private investment, and support strategic municipal initiatives. CIPs provide several community benefits: stimulate private sector investment in targeted areas through grants and loans from the Municipality; promote revitalization and place-making to attract tourism, business investment and economic development opportunities; promote brownfield cleanup and redevelopment; enhance streetscapes and building façades; and effectively use community infrastructure.

Our CIP is near completion. It will be tabled with Council at the end of November for their preliminary review. It will also go the Ministry of Municipal Affairs and

Housing for their review and comment. Once their feedback has been received, we will then hold a public meeting to present our CIP. Council has agreed to test the CIP in the Village of Tweed in year one prior to rolling it out to the Hamlets.

Farmers Markets

The Municipality of Tweed is very fortunate to have farm gate stands throughout the region. We support our markets through our website and social media channels as well as our map.



DID YOU KNOW?

- The Municipality of Tweed is re-vamping the business directory on www.tweed.ca. At the end of the year businesses, events, and service groups will be able to update their own listing on an ongoing basis.
- The Municipality of Tweed has compiled an extensive list of federal and provincial grants. The listing can be found at <http://tweed.ca/funding-opportunities.php>.
- Every four months we will produce a newsletter to update businesses of the accomplishments of the committee. If you have any questions or comments please direct them to rhardesty@tweed.ca.

Hastings County Business Coaching



Hastings County offers free and confidential business coaching to anyone across our 14 member municipalities – from an entrepreneur looking to turn his or her passion into a business, or an established business owner looking to expand or needs help with their management plans. Mark Hanley coordinates this program for Hastings County and facilitates a people centred approach to community and economic development. Through this program we assist business startups, connect resources and inspire a culture of entrepreneurial thinking and spirit.

To learn more, contact Mark at hanleym@hastingscounty.com or 613.391.0350.

Agricultural Forum Update

In March 2017 your BR&E Team hosted an evening event with over 20 farmers to identify issues facing the farming community. Participants shared their hopes and challenges which were captured by the Team. A report was submitted to the Municipality of Tweed Council outlining the issues tabled at that March session. We recognize the importance of our farmers and their contributions to our community. We will continue to investigate solutions to those items that fall within our mandate.

Business Retention and Expansion Final Report



The final report of the BR&E is now available online by visiting <http://tweed.ca/business-retention-expansion-final-report.php>. As a result of the report a committee was formed. The purpose of the Implementation Team is to coordinate and direct the preparation of the BR&E Action Plan for the Municipality of Tweed. The Implementation Team will make the necessary decisions on the process for Plan development, funding applications, and Plan content. Each month the team meets and continues to discuss and implement new projects as a result of the report. The committee members include the following: Chair – Rachelle Hardesty; Secretary – Lori Crellin; Councillor – Don DeGenova; Tweed Chamber of Commerce – Will Austin; Rayburn Insurance – Nataly and Adam Woolfrey; Rack Stacker – Steve Elmy;

Enright Cattle Company – Kara Enright; Royal LePage Real Estate – Diana Cassidy; and Ontario Ministry of Agriculture and Rural Affairs (Advisor) – Karen Fischer.