

MUNICIPALITY OF TWEED
COMMUNITY DEVELOPMENT COMMITTEE
Thursday, April 6, 2017
MINUTES

The Minutes of the Community Development Committee meeting held Thursday, April 6, 2017 at 2:00 p.m. in the Council Chambers.

Attendance:

Mayor Jo-Anne Albert
Councillor Jamie DeMarsh (Chair)

Community Dev. Manager Rachelle Hardesty
Community Dev. Assistant Lori Crellin
Recreation Supervisor Randy Lucas
CAO/Clerk Betty Gallagher

Councillor DeMarsh called the meeting to order at 2:01 p.m.

The Committee recommended that the minutes of the March 2, 2017 Community Development Committee meeting be approved.

Disclosure of Interest: None

Business Arising from Minutes: None.

Correspondence/Information: Feihe International Inc. Canadian Project

Feihe International Inc. is a company that intends to establish a dairy industry in Kingston, Ontario for the production of infant formula. Community Development Manager provided Council with a copy of information about the company.

Staff Reports:

The Recreation Supervisor reported the following:

- Ice plant shut down is booked for April 10th.
- Planters on Victoria Street are cleaned out.
- Poles and cable for protective netting at Stoco Ball Field have been installed.
- Entrance to the boat launch has been closed for a few days due to ice.
- Playground equipment at Park has shifted but not broken. Tweed Kiwanis Club has agreed to help by providing labour to repair the equipment.
- The chain fence at boat launch has been damaged.

Manager of Community Development reported the following:

- Meetings attended, upcoming meetings, events, status of grants, marketing efforts to date, Facebook Likes, and Twitter & Instagram Followers was reported.
- The Trash Bash date is set for April 22nd with tree seedlings available to give away.

- \$2,600 worth of prize donations were received from Streamside for the Black Crappie Tournament to be held on April 29th.
- Pronk Canada has been instructed to proceed with the bridge banners

Department Accounts: March Batch 1 & 2 were reviewed and approved.

Unfinished Business:

1. Volunteer Recognition Task Force

It was agreed to proceed with a nomination form for Volunteer Appreciation through social media and municipal newsletters, develop a Volunteer Recognition Policy/Guideline, and then form a task force to determine a winner.

2. Coming Events Electronic Sign

Staff obtained quotes for the coming events electronic sign. The Committee agreed to make a recommendation to Council to proceed with the installation of the new electronic board as per the quote from Greentak.

New Business:

1. Proposed Canada Celebration Budget

The Committee was provided with a list of proposed festivities and budget for the Canada Day Celebrations.

2. Donation Requests

The \$750.00 donation for the Tweed Fair was previously approved by Council. A recommendation was made to Council to approve the donation request of \$500.00 for the Haunted Hall event. The donation request of \$2,350.00 for Harvestfest was deferred to the Council Meeting on April 25th .

3. Ontario Highlands Tourism Organization

Presentations are being done to highlight and promote the new Come Wander marketing channels and how stakeholders can be featured.

4. Chamber of Commerce Request – Canada 150 Red & White Lighting

The Committee agreed to recommend to Council the following: to approve the use of the bridge and hydro for the lighting and to advise that there are no funds available to purchase lights.

5. Chamber of Commerce Requests from March Council Meeting

Fire Hydrants

A recommendation was made to Council to approve the Chamber of Commerce continuation with the painting of the fire hydrants.

Elvis Window Display Contest - \$500.00

A recommendation was made to Council that the Chamber of Commerce submit a donation request form for the Elvis Window Display Contest prizes.

Municipal Representative

A recommendation was made to Council to request that the Chamber of Commerce continue to communicate with the Municipality of Tweed by providing a copy of the minutes of their meetings. If the Chamber requires specific assistance, then a representative of the Chamber could make a presentation at a regular council meeting.

Business Videos

A recommendation was made to Council that staff respond by letter addressing the concerns of the Chamber of Commerce and to also mention that there is not a set schedule for videotaping businesses. Videos are done when time permits and can be requested by the businesses.

Date of Next Meeting: Thursday, May 4, 2017 at 9:00 a.m.

Adjournment: The meeting adjourned at 2:55 p.m.