



BUILDING TWEED BUSINESS – BR&E NEWSLETTER

**Business
Retention &
Expansion
Committee
Newsletter**



October 2019

Skilled Trades Forum

On March 7, 2019 the BR&E Committee held a Skilled Trades Forum. Local tradespeople were invited to attend and provide their input and insight. The evening started with a piece of pie and a questionnaire. A facilitated discussion followed with 5 questions being discussed.

- Q1. What do you need the most?
- Q2. How can the community support you in your recruitment/retention efforts?
- Q3. What are your training needs for yourself/your staff?
- Q4. Why would I want to work for you? Stay working for you? What do you offer as an employer?
- Q5. How do we encourage youth skilled trades? What role can you play?

These 5 questions led to a very interesting discussion, and some valuable insight into what we as a committee can do to help. A Skilled Trades Task Force is being implemented, with their goal to take these insights and make them a reality.

In addition to the survey for the tradespeople we created one for our residents/consumers. It has been brought to our attention multiple times that there are some struggles finding someone locally to complete work. The resident survey is still open as we are hoping for as much input as possible to assist with the development of our recommendations. The survey can be completed online at <https://www.surveymonkey.com/r/CTYKZYI> or a printed copy can be picked up from the Municipality of Tweed. If you are a tradesperson and would like to answer the Skilled Trades survey please contact Jennifer (jenniferg@tweed.ca)

BR&E Beautification Task Force

The BR&E Beautification task force has finished their first project - new planters/plants, benches and recycle/garbage bins at the 4 corners (Victoria St. & Spring St. intersection). Watch for exciting changes this fall as we update the North and South Entrances to the Village.

DID YOU KNOW?

- The BR&E Committee will be taking part in a First Impressions Exchange with the Township of Cavan Monaghan in September. A First Impressions Task Force has been assembled.
- The Municipality of Tweed Community Development Department offers free social media lessons. Contact Rachelle Hardesty for more information at 613-478-2535.

Community Improvement Plan Reminder

Since the Community Improvement Plan (CIP) opened to applications, we have had 10 projects approved. If you have a business in the village, or one of our hamlets, we encourage you to book a meeting with Rachelle Hardesty to discuss how the CIP can work for you. Community Improvement Plan (CIP) applications to be submitted by 2nd Thursday of the month. For information regarding the CIP please visit <https://tweed.ca/community-improvement-plan.php>.

2018		2019	
Business	Project	Business	Project
Park Place Motel	Replace doors	Hastings County Autobody	siding, trim, overhang
310-312 Victoria St	Façade improvements	Park Place Motel	New motel sign
6 Bridge St. E.	Façade improvements	310-312 Victoria St	Lighting, tiles, parapet
		14 Jamieson St E	Facade Improvements
		14 Jamieson St E	Accessibility Improvements
		421 Victoria St N	Facade Improvements
		421 Victoria St N	Accessibility Improvements

Community Improvement Plan



The Façade Improvement Grant/Loan is designed to encourage aesthetic improvements to commercial building exteriors.

The Accessibility Grant and/or Loan is designed to assist businesses in improving the accessibility of their building in accordance with the Accessibility for Ontarians with Disabilities Act 2005.

Eligible Costs

- Restoration, repair or replacement of:

 1. brickwork, wood, masonry and metal cladding
 2. windows & doors
 3. signage
 4. exterior lighting
 5. awnings, marquees and canopies
 6. redesigned shop fronts
 7. eaves, parapets & other architectural details
 8. professional fees

Eligibility Criteria

1. Must adhere to general program requirements outlined in Section 5.1 & general application requirements outlined in Section 5.7
2. Improvements shall generally comply with the design guidelines in Section 6

Eligible Costs

1. Installation of automatic doors
2. Installation of wheelchair accessible ramps
3. Widening of public entrance ways
4. Leveling or repair to pathways/accesses and stairs
5. Any combination of the above
6. Other pre-approved accessibility improvements

Eligibility Criteria

1. All general program requirements outlined in Section 5.1 and application requirements outlined in Section 5.7
2. Only the commercial area of the property
3. Improvements shall comply with the *Accessibility of Ontarians with Disabilities Act, 2005*

Financial Details: The Municipality may cover 50% of construction costs to a maximum of \$2500 grant and/or \$2500 loan. All loans issued at 0% interest and payable over three years (36months) unless noted otherwise. The grant will be awarded upon completion of the work. The loan will be awarded once application approved.

Financial Details: The Municipality may cover 50% of construction costs to a maximum of \$2500 grant and/or \$2500 loan. All loans issued at 0% interest and payable over three years (36months) unless noted otherwise. The grant will be awarded upon completion of the work. The loan will be awarded once application approved.

BR&E Committee Members

Chair – Diana Cassidy-Bush, Royal LePage Real Estate

Secretary – Jennifer Genereaux, Community Development Assistant

Committee Members: Jacob Palmateer, Councillor Municipality of Tweed; Rachelle Hardesty, Community Development Manager; Will Austin, Tweed Chamber of Commerce; Kara Enright, Enright Cattle Company; Chancey Genereaux, Generations Carpentry; Paul Kite, Quinn's of Tweed; Margot Collins, Skootamatta House B&B; Don DeGenova, past Council representative; Karen Fischer, OMAFRA (Advisor)